

Stuart Letizia
EPICIMAGEdesign.com



> Nice to meet you!

I'm Stuart, a pretty chill guy who's been working for 20 years in the design industry. I have a varied background in strategic creative concepts, brand direction, UI/UX design, graphic design, and web development. I'm comfortable working in a fast paced environment, both as the leader of creative vision as well as working under a creative director. I have experience in the development of dynamic wireframes and prototypes, making revisions and applying user testing research.

I also have experience in presentations and proposals, take constructive criticism very easily, enjoy challenge, and thrive in a collaborative environment.

- Recently worked on projects for major tourism clients including UIs for Princess Cruise Lines fleet tracking software, and UI proposals for Universal Studios Florida mobile app
- Driven to elevate the user experience, committed to brand standards, and creating the best experience for the audience
- Second nature familiarity with the Adobe Creative suite, Figma, and tools of the trade
- Able to wear multiple hats as necessary, easily adapt to change, and always maintain enthusiastic team attitude
- I love lists, efficiency, and delivering on time

> Next steps!

Quite frankly, I'd be happy to meet for an interview! I'm super excited about this opportunity and didn't want to pass it up. I'm ready to answer any questions you may have, and discuss how I can be an asset to you in detail. Please take some time to view my resume and portfolio at epicimagedesign.com.

Thank you so much for your time, I appreciate it. Looking forward to next steps.

Until then - Hope to see you soon!

Stuart Letizia
UI/UX, Graphic Designer, Web Developer
Epic Image Design Studio
207.604.4977
stuartletizia@gmail.com



Stuart Letizia

Creative, Professional Leadership

Designer, Developer & Communicator

I am passionate about design for real life.

WHO AM I?

As an Orlando-based designer, I'm not just creating logos or emphasizing quality UI/UX design – I am engaging individuals with ideas to improve systems and user experiences.

WHAT DO I DO?

I create design systems, both online and in print. Building brand identity, improving navigation pathways, and creating connection opportunities.

I believe design is an incredible tool, and it's my mission and joy to use this gift to help people communicate.



EPICIMAGEDesign

Bonus SKILLS!

- Punctual organizer/communicator** = I take initiative – you'll hear from me first!
- Excellent project manager** = I delegate, I deliver, and won't miss details or deadlines!
- Strong interpersonal and writing skills** = Dependable copywriting and thorough communication!
- Detail-oriented, focused tasker** = No overtasking, no distractions, no wasted time – do it now!
- Creative strategist; capable solutions** = I'll find the way to get it done on time, under budget!
- Collaborative team player** = No showboating from me – good work is a team effort!
- Self-motivated, driven creator** = Mission accomplished – no micromanaging required!

Stuart Letysa

Agency EXPERIENCE

Designer/Pre-press Quality Control

New Revolution 2024-2025

Printshop quality control, pre-press, and design leadership. Sanford, FL

UI/UX + Designer

LMS 2021-2024

Worked with team to provide front end design solutions for marketing campaigns, websites, landing pages, and custom dashboards. Conceptualized original solutions to prioritize accessibility and user experience in design. Presented ideas through wireframes, prototypes, style guides, user flows and produced audio/videos. Orlando, FL

Designer/Front End Web Developer

PAGE ONE WEB SOLUTIONS 2020-2021

Robust development of fully custom WP themes of national clientele. Delightfully responsive, user friendly and dynamic. Portland, ME

Creative Director

NEW VISION CUSTOM SOLUTIONS 2014-2020

Helping dozens of small businesses with branding, web strategy, financial management, and structuring. Designed & developed logos, websites, social media and email marketing campaigns. Kennebunk, ME

Graphic Designer/Developer

VETNETWORK 2011-2014

Design/maintenance of websites and mobile apps for nationwide client base of veterinarians. Designed logos, brochures, infographics, tradeshow materials. Dover, NH

Graphic Designer

BRIGGS ADVERTISING 2010-2011

Worked closely with creative director on brand discovery and nurturing. Responsible for brand standards, brand essence, corporate identity and taglines. Website/mobile site design, packaging, print campaigns, vehicle graphics, bulk mailers, social media ads, brand clothing, store design, etc. Bath, ME

Graphic Designer/Web Developer

CD&M COMMUNICATIONS 2009-2010

Freelance agent Involved with branding, web design, and email marketing campaigns for Dead River Company Portland, ME

Graphic Designer/Web Developer

ARTIST & CRAFTSMAN SUPPLY 2008-2009

Raised the bar on design quality. Took initiative with logo refresh, website redesign, email marketing campaign, and social networks to increase web traffic. Portland, ME

LMS

1 PAGE ONE
WEB SOLUTIONS

ND
new vision
CUSTOM SOLUTIONS

Briggs
Advertising

VetNetwork
Our Expertise Unleashes Your Success

CD&M communications

STUARTLETIZIA

CREATIVE DIRECTION > GRAPHIC DESIGN > WEB DEVELOPMENT > DIGITAL ILLUSTRATION

Diverse CLIENTELE

UNIVERSAL STUDIOS FL—UI Designer for theme park dashboard project for guest management, in coordination with scrum team.

CARNIVAL CORPORATION—UI/UX Designer for client partner Princess MedallionClass cruises on the re-design and development of the xOpsTools dashboard, for fleet monitoring, ship maps, and logistics solutions.

HOLOGIC, INC.—Developer of email marketing campaigns for client partner Hologic, a global brand focused on early detection/treatment of breast cancer. Contributed to sizable increase in subscribers, growing awareness of their products for medical facilities and directions for patient treatment.

DOWNEAST ENERGY—Key involvement in energy company rebrand. Website design, print campaigns, vehicle graphics, brand clothing, store interior design, etc.

GIFFORD'S ICE CREAM—Brand discovery contributor. Heavily involved in new materials including packaging, corporate identity, web site design, flavor signage, etc.

LOCAL NONPROFITS—I have developed many websites, branding solutions and logos for numerous local charities and nonprofits.

Other clients included **The Midcoast Chamber Council, North Yarmouth Academy, Oldcastle, Cold River Vodka, Beale Street BBQ, and the City of Bath, Maine**. Collaborated with clients on websites, ads, packaging, digital illustrations and more.

Teaching EXPERIENCE

Web Development Course Instructor
PENSACOLA CHRISTIAN COLLEGE
2008-2008

Web Design course instructor. Expanded students' understanding of web design through basics of HTML/CSS. Pensacola, FL

Education CREDENTIALS

Master of Fine Arts [MFA] in Art
Pensacola Christian College 2008

3 year terminal degree. Worked through graduate studies as web design teaching assistant/graphic design production artist at A Beka Book's publishing department. Pensacola, FL

**Bachelor of Science [BS]
in Visual Communication**

Pensacola Christian College 2005

Commercial Art degree. Minor in E-business with emphasis on user accessibility. Pensacola, FL



WEB Development

> RESPONSIVE DESIGN MOBILE/IOS DEV

Designed well over a hundred websites, mobile sites and apps for nationwide client base, including the healthcare, veterinary, restaurant, tourism and retail industries.

From stick-built HTML/CSS in the early 2000's, to responsive mobile templates today.

> PLATFORMS/CODE

Adobe Creative Suite for Design
Figma, XD for UI/UX
WordPress, Drupal, Wix, Squarespace
HTML5/XML, CSS, PHP

> MAINTENANCE

Designed/developed 150+ websites
Domain Transfers & Migration
Host Maintenance & Recovery
AWS, Cpanel/Database/PHPMyAdmin

> EMAIL MARKETING

Engaged consumers through managed social media and targeted email marketing campaigns.
Fluent in Litmus, MailChimp, Constant Contact

> SEO & REPORTING

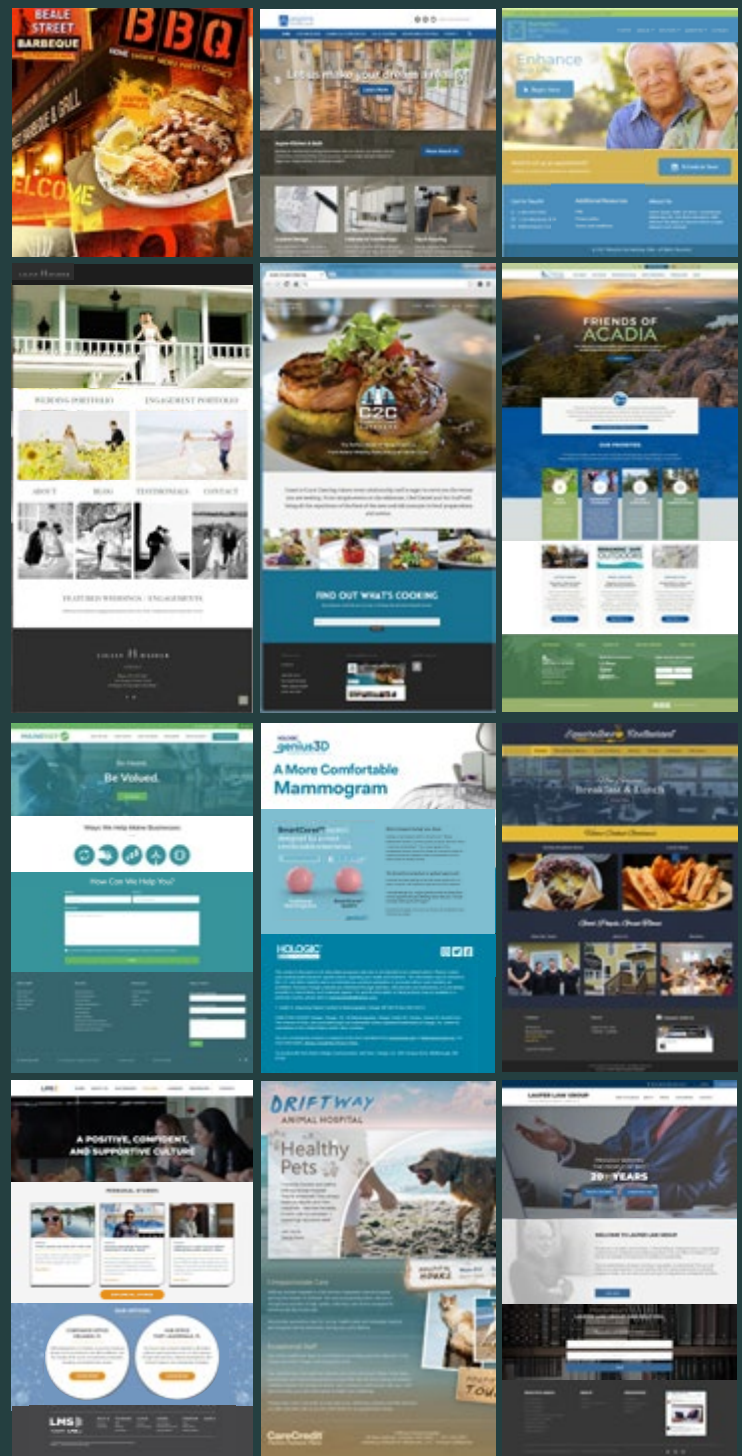
SEO Optimization
Google Analytics Custom Tracking

> SOCIAL MEDIA

Facebook Targeted Campaigns
Youtube Channels and Videos

> ECOMMERCE

WooCommerce, Zen Cart,
ProStores, Shopify



Letter of Reference

BRAD COEN

Former Area Manager,
WDW Resort



As the Director of Strategy and Engagement at LMS, my role provided me with an up-close view of Stuart Letizia's work ethic and his work product. In a word, both are impressive. As a person and a professional, he's top-notch. His separation from our company does not reflect on Stuart or his quality of work.

Stuart is a disciplined professional with years of experience that helped LMS/GEM improve upon and create new products. These products support existing Fortune 500 (maybe 100?) clients, and new tools have been created to attract new clients. Stuart has been a key contributor to each project as a Graphic & UI Designer.

Understanding a product owner's needs is an important ingredient for efficiency and delivering work on schedule. Stuart conducts the expected interviews but goes beyond the norm by immersing himself in an operation. This technique helps Stuart better understand a product owner's needs while developing valuable relationships required to get timely, honest feedback as he works to deliver the product on schedule.

Our reciprocal relationship involved Stuart educating me on his craft and me educating Stuart on the business side of our work. Understanding the business behind one's contribution is important for success regardless of one's role. Stuart has a well-rounded view of what happens before the work gets to him. This knowledge has helped him grow as a professional while contributing to solutions.

I encourage you to contact me for details on Stuart's contribution to LMS/GEM. Throughout my decades-long career, I have provided many recommendations. In Stuart's case, he's a one-percenter. It is my pleasure to provide Stuart with the highest of recommendations.

Brad Cohen

Director of Strategy and Integration at LMS, Inc.

Area Manager- Restaurants: 1999-2004

Food and Beverage Guest Service Manager: 1996-1999

Walt Disney World Resort

(407) 592-6483

[linkedin.com/in/bradecohen](https://www.linkedin.com/in/bradecohen)