



# Stuart Letizia

Creative **Professional**

Designer, Developer & Illustrator

**I am passionate about design for real life.**

## WHO AM I?

As an Orlando-based designer, I'm not just creating logos or emphasizing quality UI/UX design – I am engaging individuals with ideas to improve user experiences.

## WHAT DO I DO?

I create design systems, both online and in print. Building brand identity, improving navigation pathways, and creating connection opportunities.

I believe design is an incredible tool, and it's my mission and joy to use this gift to help people communicate.



EPICIMAGEDesign

## **Bonus**SKILLS!

- Punctual organizer/communicator** = I take initiative - you'll hear from me first!
- Excellent project manager** = I delegate, I deliver, and won't miss details or deadlines!
- Strong interpersonal and writing skills** = Dependable copywriting and thorough communication!
- Detail-oriented, focused tasker** = No overtaking, no distractions, no wasted time -do it now!
- Creative strategist; capable solutions** = I'll find the way to get it done on time, under budget!
- Collaborative team player** = No showboating from me -good work is a team effort!
- Self-motivated, driven creator** = Mission accomplished - no micromanaging required!

Stuart Letyska

## Agency EXPERIENCE

### Graphic/UI Designer

**LMS 2021-2024**

Worked with team to provide front end design solutions for marketing campaigns, websites, landing pages, and custom dashboards. Conceptualized original solutions to prioritize accessibility and user experience in design. Presented ideas through wireframes, prototypes, style guides, user flows and produced audio/videos. Orlando, FL

### Designer/Front End Web Developer

**PAGE ONE WEB SOLUTIONS 2019-2021**

Robust development of fully custom WP themes of national clientele. Delightfully responsive, user friendly and dynamic. Portland, ME

### Creative Director

**NEW VISION CUSTOM SOLUTIONS 2014-2019**

Helping dozens of small businesses with branding, web strategy, financial management, and structuring. Designed & developed logos, websites, social media and email marketing campaigns. Kennebunk, ME

### Graphic Designer/Web Developer

**VETNETWORK 2011-2014**

Design/maintenance of websites and mobile apps for nationwide client base of veterinarians. Designed logos, brochures, infographics, tradeshow materials. Dover, NH

### Graphic Designer/Web Developer

**BRIGGS ADVERTISING 2010-2011**

Worked closely with creative director on brand discovery and nurturing. Responsible for brand standards, brand essence, corporate identity and taglines. Website/mobile site design, packaging, print campaigns, vehicle graphics, bulk mailers, social media ads, brand clothing, store design, etc. Bath, ME

### Graphic Designer/Web Developer

**CD&M COMMUNICATIONS 2009-2010**

Freelance agent Involved with branding, web design, and email marketing campaigns for Dead River Company Portland, ME

### Graphic Designer/Web Developer

**ARTIST & CRAFTSMAN SUPPLY 2008-2009**

Raised the bar on design quality. Took initiative with logo refresh, website redesign, email marketing campaign, and social networks to increase web traffic. Portland, ME

LMS

1 PAGE ONE  
WEB SOLUTIONS

new vision  
CUSTOM SOLUTIONS

Briggs®  
Advertising

VetNetwork  
Our Expertise Unleashes Your Success

CD&M communications



# STUART LETIZIA

CREATIVE DIRECTION > GRAPHIC DESIGN > WEB DEVELOPMENT > DIGITAL ILLUSTRATION

## Diverse CLIENTELE

**UNIVERSAL STUDIOS FL**—UI Designer for theme park dashboard project for guest management, in coordination with scrum team.

**CARNIVAL CORPORATION**—UI/UX Designer for client partner Princess MedallionClass cruises on the re-design and development of the xOpsTools dashboard, for fleet monitoring, ship maps, and logistics solutions.

**HOLOGIC, INC.**—Developer of email marketing campaigns for client partner Hologic, a global brand focused on early detection/treatment of breast cancer. Contributed to vast increase in subscribers, growing awareness of their products for medical facilities and directions for patient treatment.

**DOWNEAST ENERGY**—Key involvement in energy company rebrand. Website design, print campaigns, vehicle graphics, brand clothing, store interior design, etc.

**GIFFORD'S ICE CREAM**—Brand discovery contributor. Heavily involved in new materials including packaging, corporate identity, web site design, flavor signage, etc.

**LOCAL NONPROFITS**—I have developed many websites, branding solutions and logos for numerous local charities and nonprofits.

Other clients included **The Midcoast Chamber Council, North Yarmouth Academy, Oldcastle, Cold River Vodka, Beale Street BBQ, and the City of Bath, Maine.** Collaborated with clients on websites, ads, packaging, digital illustrations and more.

## Teaching EXPERIENCE

**Web Development Course Instructor**  
**PENSACOLA CHRISTIAN COLLEGE**  
2008-2008

Web Design course instructor. Expanded students' understanding of web design through basics of HTML/CSS. Pensacola, FL

## Education CREDENTIALS

**Master of Fine Arts [MFA] in Art**  
**Pensacola Christian College 2008**

3 year terminal degree. Worked through graduate studies as web design teaching assistant/graphic design production artist at A Beka Book's publishing department. Pensacola, FL

**Bachelor of Science [BS] in Visual Communication**

**Pensacola Christian College 2005**

Commercial Art degree. Minor in E-business with emphasis on user accessibility. Pensacola, FL



# WEB Development

## > RESPONSIVE DESIGN MOBILE/IOS DEV

Designed well over a hundred websites, mobile sites and apps for nationwide client base, including the healthcare, veterinary, restaurant, tourism and retail industries.

From stick-built HTML/CSS in the early 2000's, to responsive mobile templates today.

## > PLATFORMS/CODE

Front End Web Development  
UI/UX Design, Adobe Dreamweaver  
WordPress, Drupal, Wix, Squarespace  
HTML5/XML, CSS, JavaScript, PHP

## > MAINTENANCE

Designed/developed 100+ websites  
Domain Transfers & Migration  
Host Maintenance & Recovery  
AWS, Cpanel/Database/PHPMyAdmin

## > EMAIL MARKETING

Engaged consumers through managed social media and targeted email marketing campaigns. Fluent in Litmus, MailChimp, Constant Contact

## > SEO & REPORTING

SEO Optimization  
Google Analytics Custom Tracking

## > SOCIAL MEDIA

Facebook Targeted Campaigns  
Youtube Channels and Videos

## > ECOMMERCE

WooCommerce, Zen Cart,  
ProStores, Shopify

